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Stage Kit for Rock Band Adds Lights and Smoke To Gamers' Fun

New PDP product aims to bring gaming to a new level

Los Angeles - With billowing smoke and shimmering stage lights, Stage Kit for Rock Band will soon help wannabe rockers look more like the real thing.

The Stage Kit, designed and developed by Performance Designed Products (PDP), will hit store shelves in October, closely following the recent release of Rock Band 2 for Xbox 360. Both should be popular choices this holiday season.

The Stage Kit creates a light-and-smoke effect that is synchronized to the music and will help would-be rockers in living rooms look the part of rock stars on stage. The accessory is the latest in the push to make the video game experience more real.

"If you're playing the part of a rock star, you should have the tools available to you to make it look real -- that's PDP's philosophy," said John Moore, vice president of marketing for California-based PDP. "Whether it's family members or friends playing together, the Stage Kit helps them look like real rock stars."

IGN.com gave the Stage Kit an overall rating of 9.0 out of 10. "Rock Band players that fall somewhere between mildly enthusiastic and hardcore fans will find that the Rock Band Stage Kit adds an exciting dynamic to the game," said Scott Lowe from IGN.com.

To unveil the Stage Kit, PDP turned to one of the fastest rising bands out of Boston, Bang Camaro. After landing a song in Rock Band, the four-piece band, with their legion of singers, have taken the country by storm, including kicking off this year's Lollapalooza Festival in Chicago. More information on the band can be found at www.BangCamaro.com.

The Stage Kit will be available on October 26 with a suggested retail price of \$99 and will be compatible with Rock Band and Rock Band 2 for the Xbox 360.

Performance Designed Products LLC, a Patriarch Partners company, is an industry leader in designing and manufacturing products for all major video game platforms including the PS2, PS3, PSP, Wii, GameCube, Nintendo DS, XBOX 360, and XBOX. The company has been supplying video game accessories to the U.S. market for more than a decade. PDP sells products under the Pelican and Score brands with sales in the U.S., Canada, Mexico, and throughout Europe. For more information on PDP, visit www.pdp.com.

Patriarch Partners LLC, is a private equity investment firm with offices in New York; Charlotte, North Carolina; and Dallas, Texas. Funds affiliated with Patriarch manage assets in excess of \$6 billion and include majority and minority ownership positions in more than 70 companies. Founded by Lynn Tilton in 2000, Patriarch provides innovative financial solutions, strategic direction and operational expertise to its portfolio companies.

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